

SEARS



1962
SPRING
THROUGH
SUMMER

All that's new for spring
and summer.. backed
by the classic, time-
honored principles for
which Sears is famous..
integrity, honesty of
purpose, extra value..

SATISFACTION GUARANTEED OR YOUR MONEY BACK

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SEARS, ROEBUCK AND CO.
DALLAS 2, TEXAS

Sears is



going places—

with **ALLSTATE TOURS**
... new values in travel

See America, Europe, the Caribbean, or the whole wide wonderful world—on tours packed with extra features, priced to meet your budget. Pay for any tour the easy way, on Sears Easy Terms.

going places—

with
**exciting new
wearables**

Time-honored denim now as at home on 5th Avenue as on Main St... tricks with seersucker—the new rage for every use. Scores of other new ideas that will make fashion shopping easy now and clear through the entire summer.

EVERYTHING SEARS SELLS
CAN BE BOUGHT ON EASY TERMS
WITH NO MONEY DOWN

going places—

with greater
tire safety

New Million Dollar Test Track to Fleet-Test every tire design under every road condition, at every speed... all to bring your family greater safety—give you the peace of mind to enjoy your driving more.

going places—

with new home
**modernization
ideas**

Panelings of fine woods, intriguing ceiling tiles, wonderful plastic surface coverings—all to give you new textures, new smartness, the new, new look your home deserves.



going places—

with
**important coats
for women**

So important it takes 14—yes, 14 pages to tell the story. Coats seen in a light you've never even imagined before!

going places

WITH ALL THAT'S NEW FOR '62



**going places—
with appliances
that make it easy
to keep house**

From freezers to dishwashers, to refrigerators and laundry equipment the famous Kenmore-Coldspot family of appliances takes work off your hands, makes life so much easier . . . and all at prices that let you stay within your budget.

**going places—
with new
leisure-time
equipment**

New ways for young Americans to use their leisure time . . . from our most complete selection of family tents to all the accessories needed to make vacationing a pleasure, not a burden. Also, you won't want to miss Ted Williams sports equipment, a Sears exclusive.

**going places—
with our
largest offering of
coordinated
home furnishings**

Intriguing news in "black and white" and fashionable blue. Wonderful new ways to give your home the "Country Look," the flavor of exotic tropical islands, or the feel of Southwest Americana. Ideas to charm you—and all at Sears traditional low prices.

**going places—
with new
lawn and garden
ideas**

To make your outdoor living exciting—hundreds of new, fresh things from furniture to lighting . . . from trellises to braziers. To make your gardening easier—from the lawn sprinkler that actually travels, to a super size riding mower.



In a Star-Studded Book . . . **SEARS 4-STAR VALUES** are Ones You Shouldn't Miss

LOOK FOR THEM IN THIS BOOK . . . SEARS 4-STAR VALUES . . . ALL SIGNALLED
BY THIS NEW SYMBOL . . . AND DESERVING OF YOUR ATTENTION

★ Every 4-Star Item is Made to Meet High Quality Standards . . . From raw material to final packing, it is watched, inspected, scrutinized, measured. We insist on quality—and make sure our standards are followed.

★ Every 4-Star Item is Sears Laboratory Approved or Fashion Board Approved . . . means scientifically tested and approved for quality . . . or fashion approved for style, color and smartness.

★ Every 4-Star Item is Value-Proved by Comparison Shopping . . . Sears comparison shoppers searched store counters exhaustively . . . to compare, price, be sure Sears values are outstanding.

★ Every 4-Star Item is backed by Sears Famous Policy: Satisfaction guaranteed or Your Money Back.

IT'S SEARS FOR QUALITY
. . . IT'S SEARS FOR VALUE

Sears is going places with the Planned Wardrobe

To compose the look
that is at once
both elegant and simple,
we've brought together
these particular designs
to give you
a feeling of confidence
wherever you go



1 3-Piece Suit of double-knit wool jersey moves in the main stream of fashion anywhere in the world, unpacks without a crease. Fully lined jacket; seat-lined skirt. Cap-sleeved blouse with back-neck zipper. Dry clean. Shpg. wt. 2 lbs. 14 oz.
Misses' sizes 8, 10, 12, 14, 16. Please state size.

N17 K 3088—Bisque beige with taupe blouse and trim
N17 K 3089—Black with beige blouse, trim.....\$29.90

2 Touring Tote. Rayon-and-cotton tapestry, patterned with European hotel-labels design. Center zipper section. Plastic-lined. About 17x10 inches. Price includes 10% Federal Excise tax. Shipping wt. 3 lbs. 6 oz.
88 K 1883E—Multicolor; cream plastic trim.....\$6.44



3 3-Piece Sports Set. $\frac{3}{4}$ -length coat and tapered pants of water-repellent cotton poplin. Coat lining and long-sleeved, button-front blouse of cotton broadcloth in coordinated print. Coat belt included. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 2 lbs. 14 oz.

N17 K 3092—Bright raspberry
N17 K 3093—Light beige.....\$19.90

Coat Only. State size above. Wt. 2 lbs.
N17 K 3712—Bright raspberry
N17 K 3713—Light beige.....\$12.90

4 Glove Wardrobe . . . 2 Pairs in a plastic case. Elbow-length, about 15 $\frac{1}{4}$ inches, and a shorty pair about 10 inches. Double-woven stretch nylon; hand wash. 1 color and size to a set.
State size A (fits 6 to 7); or B (fits 7 $\frac{1}{2}$ to 8 $\frac{1}{2}$). Shipping weight 6 ounces.

88 K 5413—Cream
88 K 5411—White
88 K 5412—Black.....Set \$3.89





7

7 Step-in Casual Dress. Dacron® polyester and Avron® rayon . . looks like silk broadcloth. Hand wash separately; drip dry; pleats stay. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 14 oz. V31 K 6250—Deep beige and cream V31 K 6251—Medium and light blue. \$11.84

8 Cardigan Coat. Foam-laminated 90% wool and 10% silk with pebbly, white-flecked surface. Fully lined. *Fits Juniors and Misses sizes.* *State size* 5-6, 7-8, 9-10, 11-12, 13-14, 15-16. N17 K 1510—Light beige N17 K 1511—Med green. Wt. 3 lbs. 8 oz. . . . \$22.90

9 Two-Piece Fashion. Side-slit overblouse with braid trim. Slim skirt with back kick pleat; side zipper closing. Adding extra interest is the handsome textured fabric, a homespun-type cotton . . crease-resistant; washable. Shipping weight 1 lb. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* 7 K 6511—Cream with raspberry trim. \$8.95

10 Classic opera pump. Guardtex sole, 2½-in. heel. *Sizes:* B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.* Shpg. wt. 1 lb. 9 oz. X54 K 8668—Otter (taupe) leather. \$5.97



5

5 Late-day Fashion. Pin-draped neckline for a change of looks . . even wear dress backwards (small view). Elasticized waist. Ban-Lon® dress of nylon jersey; hand wash separately, drip dry. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 11 oz. N31 K 7166E—Light raspberry N31 K 7167E—Black Price includes 5c Fed. Excise Tax on pin. . . \$14.84

6 Bulky Ban-Lon Sweater . . Texturalized® yarn of nylon; machine wash. Jumbo buttons, mock pockets, cuffs. *State size* 34, 36, 38, 40. 7K9434—Deep raspberry. Shipping wt. 15 oz. . . . \$9.98



6



8



9



10

Sears is going places with the
Planned Wardrobe



For Tote Bag,
see Luggage
Section



1 Full-skirted Dress . . . detailed with honeycomb smocking. V-neckline in back; side zipper. Little iron Dacron® polyester and cotton . . . hand wash separately. Misses' sizes 8, 10, 12, 14, 16. State correct size. Shpg. wt. 10 oz. N31 K 7234—Lemon N31 K 7235—Light turquoise blue. \$14.84



2 Striped Dress of easy-care Arnel® triacetate jersey. Set-in waistband; back zipper. Hand wash separately; drip dry; little ironing. Misses' sizes 10, 12, 14, 16, 18, 20. State correct size. Shpg. wt. 13 oz. V31 K 5353—Lemon and lime on white V31 K 5354—Coral and raspberry pink on white. \$9.84

3 A-Line Coat shaped-to-stay in foam-laminated Acrella . . . crepe-look Acrilan® acrylic knit. Dropped-waist look. Lined. For hat, see page 11. Juniors' and Misses' sizes 5-6, 7-8, 9-10, 11-12, 13-14, 15-16. State size. Petite Juniors' sizes (5 ft. 1 in. or under) 3, 5, 7, 9, 11, 13. State size. N17 K 1515—Lemon N17 K 1516—Bright red N17 K 1517—Black. Shipping weight 3 pounds 2 ounces. \$19.90

Here the newest, coolest colors
are put into carefully selected fabrics
to obtain a new dimension, a new
impact in casual clothes



8 Jacket. Handsome rayon and cotton basketweave. Lined. Dry clean only. Bust sizes small (30-32); medium (34-36); large (38-40) in. State size. Shpg. wt. 1 lb. 1 oz. X88 K 8808—Lime X88 K 8809—Black.....\$5.99

9 Headband. Pleated silk organza. Elastic in back. Fits all. Shpg. wt. each 1 oz. State color lemon, lime green, light coral pink, or white. 88 K 8510— 2 for \$1.89.....Each \$1.00

10 Two-way Bag . . . use as clutch or pouch, has tuck-away chain-handle. Pure linen; rayon lined. Inside pocket. About 13x5 in. 10% Fed. Exc. Tax incl. Shpg. wt. 1 lb. 4 oz. 88 K 1887E—Lemon 88 K 1886E—Black.....\$5.99

11 Pure silk Chiffon Scarf. Hand-rolled edges. About 32x34 in. Made in Japan. Hand wash. Shpg. wt. 1 oz. 88 K 8252—Lime 88 K 8251—Lemon 88 K 8253—White.....\$1.99

12 5-row Necklace. A delightful blending of gold color chain and citrus color (lemon, lime and orange) beads. Adjusts from 15 1/4 in. to 18 1/4 in. 10% Fed. Exc. Tax incl. 4 K 3611E—Shpg. wt. 6 oz.\$4.98 Earrings. Clipback. 4 K 3612E—Wt. 3 oz. 2.10



4 Zig-zag Cardigan. 100% virgin Orlon® acrylic knit; hand wash. Sizes 34, 36, 38, 40. Please state correct size. 7 K 9436—Lemon, lime and white. Shipping weight 1 lb. ...\$6.78

Coordinates of cotton hopsacking . . handsome washable fabric. Misses' sizes 8, 10, 12, 14, 16. Please state correct size.

5 Sleeveless Blouse. A versatile style you can wear in or out. Side vents. Buttons in back. Belt not included. 7 K 6004—Lemon. Shipping weight 8 ounces.....\$3.88

6 Slim Skirt. Well made with arrow-trimmed back kick pleat and back zipper. Shipping weight 13 oz. 7 K 6006—Lemon with lemon-and-lime tie belt.....\$3.88

7 Culotte. Shaped with a stylish flare and cut for comfort. Back zipper. Shipping weight 1 pound 2 ounces. 7 K 6005—Lemon with lemon-and-lime tie belt.....\$4.88



1 Crisply Tailored Suit of woven plaid cotton and Arnel® triacetate, brightened by an overblouse of rayon, Dacron® polyester and silk. Sleeveless blouse buttons in back. Lined jacket with mock pockets is bound in red to match blouse. Box-pleated skirt sets fashion in motion as you step briskly along. Dry clean. Shpg. wt. 2 lbs. 3 oz. Misses' sizes 8, 10, 12, 14, 16. *Slate correct size.* N17 K 3100—Black and white with red....\$16.90



Sears is going places with the

2 Two-piece Jersey Dress in easy-care Arnel triacetate. Sleeve-free, collar-free top is shirred and banded for a bloused effect; side zippered, self lined. Permanently pleated skirt is elasticized at waist. Hand wash separately. *Fits Juniors' and Misses' . . . Slate size 7-8, 9-10, 11-12, 13-14, 15-16. Shpg. wt. 15 oz.* V31 K 5012—White
V31 K 5013—Black.....\$9.84

3 Blouson Dress looks like it buttons in front . . . but has a back zipper opening. Off-center interest: large buttons, pretty bow and pleat. Blended Dacron® polyester and Avron rayon looks like silk broadcloth. Hand wash separately. Shipping weight 1 pound. *Misses' sizes 8, 10, 12, 14, 16. Slate size.* N31 K 7254—Black
N31 K 7255—Light beige.....\$14.84

See Luggage Section for smart-looking, lightweight Weekend Bags, Train Cases, etc.



Planned Wardrobe

We've taken the effortless look, blended it with easy-to-live-with fabrics to give you a well-mannered, classic appearance

4 Sleeveless Sweater with a bateau neckline. Fluffy-soft 70% virgin worsted wool, 30% mohair. Hand wash. *State size* 34, 36, 38, 40.
7 K 9435—Red. Wt. 12 oz. . . . \$5.98

5 Box-pleated Skirt stitched to hip. Short length. Side zipper. Arnel® triacetate sharkskin; hand wash alone. *State Misses' size* 6, 8, 10, 12, 14, 16.
7 K 4303—White. Wt. 1 lb. . . . \$5.78

9 "The Real Look". Simulated gold . . . polished with textured beads.
Necklace—4 K 3626E. Wt. 6 oz. . . \$5.98
Earrings—4 K 3627E. Wt. 3 oz. . . 2.10
Bracelet—4 K 3628E. Wt. 5 oz. . . 2.98
Jewelry prices include 10% Fed. Exc. Tax

6 Overblouse. Self tie-belt. Washable cotton broadcloth. Wt. 7 oz. *State bust size* 32, 34, 36, 38.
7 K 2209—White with red
7 K 2210—White with black . . . \$3.94

7 Stretch Pants . . . viscose rayon, stretch nylon. Side zip. Dry clean. Additional sizes, colors on page 141. *State Typical Miss* 8, 10, 12, 14, 16.
7 K 982—Black. Shpg. wt. 1 lb. . . \$8.94

10 Opera Pump. Guardtex sole, med. 2 3/4-in. heel. Wt. 1 lb. 9 oz. *Sizes:* AA (narrow) 7 to 9.
B (medium) 5 to 10.
Half sizes too. *State size, width.*
54 K 8691—Black patent leather \$5.97

8 Pure Silk Coat for rain or shine. Handsome enough to be your "best" coat. Treated to repel water, resist spots. Fully lined. Belt included.

State Juniors' or Misses' size 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Shpg. wt. 2 lbs. 6 oz.
N17 K 9125—Black
N17 K 9126—Navy blue
N17 K 9127—Med. beige \$25.00

11 Packable Cloche shaped from rows of ribbon. Fits 21 1/4 to 22 1/4 in. Shipping weight 12 ounces. *State color* white; red; black; navy blue; or beige.
N78 K 7710 \$4.99



*Sears is going
places with*



The Suit

A strictly classic style of houndstooth
check in a blend of wool and nylon..
accented with touches of braid..eased
with a skirt of fluttering pleats

This cardigan style flatters every girl, of every age. All the jackets are fully lined; smartly designed with neat neckline and mock pocket flaps.

Girls'... elasticized back waistband. *State girl's size 7, 8, 10, 12, 14.*

N77 K 2524—Blue and white check. Shpg. wt. 1 lb. 10 oz. \$11.97

Teens'... *State Teen's size 8, 10, 12, 14, 16.*

N77 K 2635—Blue and white check. Shpg. wt. 1 lb. 14 oz. \$13.97

Little Girls'... adjustable suspenders on skirt; covered elastic insert in back

waist. *State size 3, 4, 5, 6, 6x.*

N29 K 4335—Blue and white check. Shpg. wt. 12 oz. \$ 9.97

Mother's... *State Misses size 8, 10, 12, 14, 16, 18.*

N17 K 3700—Blue and white check. Shpg. wt. 2 lbs. 8 oz. \$16.90

Mother's, Teens' and Girls' Suits should be dry cleaned. Little Girls' is completely washable

For important facts about fabrics and washing claims, see page 696

Children's stretch Ban-Lon Socks made of soft Texturalized® nylon. Washable.
State size small (hosiery size 4-5), medium (5½-6½), large (7-8½).

State color white, lt. blue, pink, yellow. Shipping weight 3 pair 2 ounces.

29 K 1959.....3 pair \$1.35; 6 pair \$2.66

Family Partners

Now . . . for the first time
you can select a coat and a suit
that are fashion-right for
both you and your daughters



Syl-mer® finish on these coats resists water stains. Acetate lined. Dry clean.

Little Sister's. Please state size 3, 4, 5, 6, 6X. Shipping weight 1 pound.

N29 K 8538—Pink N29 K 8541—Cornflower blue.....\$12.97

Big Sister's. State Girl's size 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 6 oz.

N77 K 1460—Pink N77 K 1461—Cornflower blue.....\$15.97

Mother's. Juniors' and Misses' sizes 5-6, 7-8, 9-10, 11-12, 13-14, 15-16.

Also Petite Juniors' sizes (for figures 5 feet 1 inch or under) 3, 5, 7, 9, 11, 13.
Please state correct size. Shipping weight 3 pounds 2 ounces.

N17 K 1320—Pink N17 K 1521—Cornflower blue.....\$19.90

The Brimmed Hats . . . circled in saucy grosgrain ribbon

Mother's . . . Breton style in rough-textured braid. Fits head sizes from 21 3/4 inches to 22 1/2 inches.

State color all white, all black, all red or all navy; or beige with med. brown band. Shipping wt. 14 oz.

N78 K 7335.....\$4.99

Big Sister's . . . straw braid. Fits all sizes. Shipping weight 1 pound.

77 K 9712—White only.....\$2.84

Little Sister's . . . imported Swiss braid. Elastic chin strap. State size around head above ears 20 1/4, 21 in.

29 K 7926—White only. Wt. 15 oz.\$2.67

The Coat

Here are simple lines with new controlled skirt flare . . . tailored of Princeton Mills Acrella, an Acrilan® acrylic knit laminated to Scott Apparel Foam

Sears is going places with Family Partners

We've selected this look of happy resemblance for sportswear as well as dresses . . . because sharing a smart look is a nice feeling at any age



Patchwork Pals. Tailored shirt in woven blue and white check gingham . . . convertible collar, placket closing and roll sleeves. Unpressed pleated skirt combines woven check gingham and beige textured saque cloth in gay patchwork design . . . fringed hemline. All machine washable cotton . . . crease-resistant; needs little ironing.

1 Mothers'. Zipper on skirt. *State Misses' size* 10, 12, 14, 16, 18. Shipping wt. 1 lb. 7 K 6513 . . . \$8.97

2 Little Girls'. Skirt: elastic back waist, button closing. Suspenders adjust. *State* 3, 4, 5, 6, 6x. Wt. 8 oz. 29 K 4334 . . . \$4.97

3 Big Girls'. Skirt has elastic back waist, zipper. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 12 oz. 77 K 5369 . . . \$5.97

Capri Set. Crisp white poplin jacket pocketed in multicolors. Zipper-front closing forms a neat rolled ring collar . . . converts to open wing collar. Roll sleeves. Sharkskin tapered pants have zipper closing in Misses' and Teens' sizes; elastic back waistband in Girls' and Little Girls' sizes. All of machine washable cotton.

4 Sizes for both Big Girls' and Teens'.

Girls' sizes 7, 8, 10, 12, 14. *Please state size wanted.* 77 K 5249—Shipping weight 14 ounces . . . \$5.97

Teens' sizes 8, 10, 12, 14, 16. *Please state size wanted.* 77 K 5678—Shipping weight 15 ounces . . . 6.97

5 Mothers'. *Misses' sizes* 10, 12, 14, 16, 18. *Please state size.* 7 K 5259—Shipping weight 14 ounces . . . \$7.97

6 Little Girls'. *Sizes* 3, 4, 5, 6, 6x. *Please state size.* 29 K 4266—Shipping weight 10 ounces . . . \$4.97





Schiffl-embroidered Dress. Buttons to the waist; colorfully embroidered sheer nylon overlays on the bodice. Self belt. Combed cotton . . hand wash separately.

7 Girls'. Elasticized back waist. Shipping weight 9 oz. Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 K 254—Lt. coral pink 77 K 255—Med. lilac **\$4.84**

8 Little Girls'. Puff sleeves. Elastic back waist. *State size* 3, 4, 5, 6 or 6x. Shipping weight 6 oz.
29 K 5436—Lt. coral pink 29 K 5437—Med. lilac **\$3.98**

9 Mothers'. Step-in style. Shipping weight 14 oz. Misses' sizes 10, 12, 14, 16, 18. *State size.*
V31 K 4328—Lt. coral pink V31 K 4329—Med. lilac **\$5.84**

MEASURE TO BE SURE . . measurement charts for women's and girls' clothing appear on pages 692, 693. For important facts about fabrics and washing claims, see page 696

Woven Checked Coattress looks ice-cool and fresh with its pretty lace edgings at neck, sleeves and front opening . . flatters mother and daughters alike. Shirred waistline gives skirt controlled fullness. Machine washable combed cotton.

10 Mother's. *State size.*
Misses' sizes 10, 12, 14, 16, 18.
V31 K 2421—Lime green and white
V31 K 2422—Bright blue and white
Shipping weight 10 ounces. **\$4.94**

11 Little Girls'. Elastic back waist, back belt. *State* 3, 4, 5, 6 or 6x.
29 K 5434—Lime green and white
29 K 5435—Bright blue and white
Shipping weight 6 ounces. **\$3.54**

12 Teens'. *State correct size.*
Teens' sizes 6, 8, 10, 12, 14.
77 K 293—Lime green and white
77 K 294—Bright blue and white
Shipping weight 8 ounces. **\$4.54**

13 Girls'. *State correct size.*
Girls' sizes 7, 8, 10, 12, 14.
77 K 252—Lime green and white
77 K 253—Bright blue and white
Shipping weight 5 ounces. **\$3.94**



Sears is going places with pure



1 Little Girls' raglan style Coat features the new eased shaping. Double breasted and so casually elegant with stitched seam detailing on both front and back. Bone buttons. 2 pockets. Sanitized® acetate lined. Self collar. Back kick pleat. Hand washable.

Please state size 3, 4, 5, 6, 6x.
29 K 8539—Shipping weight 1 lb.....\$12.98

2 Mop Cap to match... trimmed with clusters of green and cocoa buds. Bloused, elasticized crown. Rayon taffeta lined.

One size fits 3 to 6x.
29 K 8075—Shipping weight 10 oz.....\$2.59

3 Black patent Slipper shapes its 2-button elasticized strap in wishbone for added attraction. Composition sole and heel. For complete sizes and colors, see page 547.

Yard Goods to Match. Dress weight. 100% linen. Mercerized, sunfast, washfast... maximum shrinkage 2%. "Sew-on" label included.

Please state color black or beige.
36 K 1211—36 in. wide. Wt. yd. 7 oz... Yd. \$1.97



4 Men's Sport Coat. The luxury of richly slubbed pure Moygashel linen—the aristocrat of fine imported Irish linens—faultlessly tailored in a 3-button model with patch pockets and center vent. Harmonizing rayon lining.

State chest size, height, weight. See How to Measure, page 694.

Chest sizes: Regulars 37 to 46. Longs 38 to 46. Shipping weight 2 lbs. 12 oz.

N 45 K 3543—Black
N 45 K 3573—Natural (beige).....\$29.97

5 Jacket and Sash Set. ¾ sleeves. Double fabric sash; about 23¼x67 in. long. Linen; hand wash separately.

State bust size small (30-32); medium (34-36); large (38-40) inches. Shpg. wt. 1 lb. 6 oz.

X 88 K 8833—Lt. beige X 88 K 8837—Black
X 88 K 8834—Coral pink.....\$7.99



6 Misses' Sleeveless Blouse looks equally becoming worn tucked in, or out. Fine imported linen... wash separately.

State Misses' size 10, 12, 14, 16, 18.
7 K 3638—Black. Shpg. wt. 5 oz.....\$3.97

7 Misses' Walking Shorts masterfully tailored linen... cotton lined. Side zipper, side-seam pocket, belt. Hand wash.

State Misses' size 10, 12, 14, 16, 18.
7 K 5510—Beige. Shpg. wt. 10 oz.....\$6.98

8 Men's Sport Shirt. Regular-spread collar, top stitched. Two pockets. Cuffed sleeves with contrasting piping. Shank buttons (no threads showing). Machine wash.

Please state size small (14-14½-in. neck), medium (15-15½), large (16-16½), extra large (17-17½).

33 K 3201—Beige. Shpg. wt. 1 lb.....\$5.96



LINEN

We have purposely used new designs, new styling to further enhance the natural beauty that is particularly true of imported pure Irish linen



1 The Costume Look. . . 3-piece suit bloused and jacket-lined in harmonizing cotton print. Jewel-neck washable blouse buttons in front. Skirt has back pleat. Misses' sizes 8, 10, 12, 14, 16, 18. Half sizes 14½, 16½, 18½, 20½, 22½, 24½. State size. N17 K 3297—Lt. beige. Shpg. wt. 2 lbs. 8 oz. . . . \$24.90

2 Willow Basket Bag. Leather trim. Rayon-lined. About 10x6 in. Price includes 10% Fed. Exc. Tax. 88 K 847E—Coral; beige trim
88 K 848E—Black; black trim
88 K 849E—White; white trim. Wt. 1 lb. 4 oz. . . . \$5.99

3 Double woven nylon Stretch Gloves. . . hand wash. State size A (fits 6 to 7); or B (fits 7½ to 8½). 88 K 5540—Lt. coral pink
88 K 5523—White. Shipping weight 3 ounces. . . . \$1.99

4 Featherlite® Cushioned Pump. Bone calf. Leather sole. Sizes: AAA (very narrow) width in 7 to 9.
AA (narrow) width in 6 to 9.
A (medium narrow) 7 to 9.
B (medium) 5½ to 11. C (med. wide) 5 to 10. Half sizes too. State size and width. Wt. 1 lb. 9 oz. 54 K 6007—2¼-in. heel X54 K 6063—2½-in. heel. \$9.97



5 Cardigan in linen knit has smart hand-crocheted look, braid trim adds a pretty note. Hand wash. Shpg. wt. 1 lb. 3 oz. State size 34, 36, 38, 40. 7 K 9460—Rice-white with taupe. . . \$6.98

6 Slim Skirt is fully lined with cotton. Arrowhead darts; hidden side zipper. Washable. Shpg. wt. 1 lb. State Misses' size 10, 12, 14, 16, 18. 7 K 4207—Light beige. . . . \$7.98

7 Dress and Jacket . . fashion spanning outfit. Together . . a casual effect; dress alone . . a sophisticated look. Distinctively tailored jacket; sash pulls through long tabs front and back; hand-bound buttonholes. Dress zips in back; has back kick pleat. Hand wash separately. Shipping weight 1 lb. 11 oz. State Misses' size 10, 12, 14, 16, 18. N31 K 7726—Light beige
N31 K 7727—Black. . . . \$22.50

Sears is going places with

NEW



1 Brass-tone Aluminum Headboard. Glamour for your bedroom. Graceful curves and soft color that are so eye appealing. Will not rust, tarnish or peel. About 45 in. high. Freight (rail or truck) or express. *Slate white.*

1 K 75650N—39 inch width. Shpg. wt. 12 lbs. \$29.95
54 inch width. Shpg. wt. 16 lbs. 34.95

2 Antique satin Bedspread of 65% rayon and 35% acetate. Neatly tailored, edges sharply etched with jumbo cord trim; gusset corners. Its simplicity fits into any decor. Dry clean. *Slate color orange.*

24 K 836—Full size 96x110. Wt. 3 lbs. 9 oz. \$11.40
24 K 837—Twin size 81x110. Wt. 3 lbs. 2 oz. 11.40

3 Antique satin Draperies are textured of 65% rayon and 35% acetate. In snowy white, they blend with any decorating theme. Finished with buckram stiffened pinch-pleated tops; hooks. Dry clean. *Slate white.*

24 K 834—Draperies. Pair 48x63 inches long. Shipping weight 2 pounds 1 ounce. \$6.97

24 K 839—Draperies. Pair 48x84 inches long. Shipping weight 2 pounds 14 ounces. 7.97

4 Traditional hobnail milk glass Lamp. 10-in. diameter shade of nylon eyelet over taffeta and plastic. Nylon rushing trim. 23 in. high. Sold singly, or buy pair and save. For 110-120-volt, 50-60-cycle AC-DC.

21 K 2874C—One lamp. UL listed. Shpg. wt. 8 lbs. \$8.37
21 K 2874C2—Pair. Shpg. wt. 16 lbs. 2 for 16.24

5 6-drawer Dresser. Plenty of storage space in this beautiful dresser. Six, center-guided drawers. Sturdily built from Northern Michigan hardwood. Snag-free hardwood back and drawer bottoms. Satin-white finish with brass-plated pulls for accent. We have unfinished pieces to match . . . see page 1371. About 48x15¼x30 in. high. Freight (rail or truck) or express.

1 K 10062N—Shipping weight 80 pounds. \$44.95

6 Still life . . . reproduced from an original painting by Henk Bos, the modern Dutch artist who keeps the traditions of the great 17th century Dutch masters. At home in any decor. Handsome 1½-in. wide wood frame with walnut finish. 14½x20½ inches over-all.

21 K 6879—Shipping weight 4 lbs. 8 oz. \$6.98

COLOR ..fresh-as-spring

Now for the bedroom that is sunny bright and also comfortably relaxing we have blended vibrant orange with the right fabrics and furniture styles



1 Gay cotton ticking Tiers... white fringe border. Washable. Shown 1 pair... valance extra. Color white with orange.

Catalog No.	Length	Width pair	Shipping weight	Pair
24 K 5550M...	24 inches...	68 inches...	13 oz...	\$2.97
24 K 5551M...	30 inches...	68 inches...	1 lb...	3.52
24 K 5552M...	36 inches...	68 inches...	1 lb. 3 oz...	3.97

24 K 5553M—Flat valance 72x10 in. deep. Shpg. wt. 6 oz... Each \$1.82

2 Yard Goods. Wrinkle-resistant all cotton in a new dobby weave. Machine washable. Ironing? A touch at most. 36 K 4366—Extra wide... 44 in. Shpg. wt. yard 8 oz... Yard 88c

Sunrise crackle glaze ridged Pottery by Haeger.

3 Pitcher Vase for flowers or liquid refreshments. 21 K 9846—12 in. high. Shpg. wt. 4 lbs. 2 oz... \$4.79

4 Tall, slim-necked Vase for table use or flowers. 21 K 9845—22 in. high. Shpg. wt. 7 lbs. 8 oz... \$9.79



5



6

Handcrafted Pottery by Haeger captures the spirit and appearance of Early American pieces. Sunrise crackle glaze gives new color harmony... equally at home in contemporary or traditional settings.

5 Fingerprint Vase. Shpg. wt. 4 lbs. 8 oz. 21 K 9844—9½ in. high. \$4.79

6 Fruit or Flower Bowl. Shpg. wt. 5 lbs. 12 oz. 21 K 9843—15 in. diam. \$5.79



7

8



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11

7 No-iron Dacron® polyester marquisette tiers; Schiffl embroidery. White with orange

Catalog Number	Length	Width pair	Shpg. wt.	Price pair
24 K 5667M	24 in.	72 in.	8 oz.	\$2.67
24 K 5668M	30 in.	72 in.	10 oz.	2.80
24 K 5669M	36 in.	72 in.	12 oz.	2.97

24K5670M—Flat valance, 72x10 in. Wt. 3 oz. Ea. \$1.82

8 Cotton denim Tiers trimmed same as above. Color Orange.

Catalog Number	Length	Width pair	Shpg. wt.	Price pair
24 K 5671M	24 in.	66 in.	12 oz.	\$2.97
24 K 5672M	30 in.	66 in.	15 oz.	3.57
24 K 5673M	36 in.	66 in.	1 lb. 2 oz.	3.97

24K5674M—Flat valance, 72x10 in. Wt. 5 oz. Ea. \$1.97

9 Twin-size Metal Bed. One-inch angle-iron headboard frame. Baked-on enamel finish, cerise (warm pink). Metal glides. Steel link-springs. 4-in. Serofoam (polyurethane foam) mattress. About 76x39x30 inches high.

1K 6733N3—Bed and mattress. Wt. 73 lbs... \$46.95
1K 67121N2—Bed only. Shpg. wt. 58 lbs... 24.50

10 Cotton denim Bedspread; Schiffl embroidery, self-welt trim. Washable.

24 K 938—Full size Spread 96x110 inches. State orange. Shipping weight 3 lbs. 2 oz... \$15.60
24 K 939—Twin size Spread 81x110 inches. State orange. Shipping weight 2 lbs. 12 oz... 15.60

11 Braided Oval Rug. For description see page 35. Multicolor. State color. K37 K 4188C—4x6 ft. Shpg. wt. 16 lbs... \$44.95

12 Early American style Desk. Fruitwood finish on Northern Michigan hardwood. Four drawers, snag-free hardboard bottoms. Brass-finished hardware.

1K 10078N—48x18x30 in. high. Wt. 80 lbs... \$44.95

13 Chair. Matches desk. Overall size is about 16½x16x30½ inches high. 1K 10172N—Shpg. wt. 12 lbs... \$14.95

Shipping Note: Items (9), (12), (13) sent freight (rail or truck) or express.



14 Serofoam Pad. Cotton cover. Stripe reverses to orange. Zipper. Wt. 15 oz. 96 K 1303—16x15x1½ in... \$2.87

13

SCALED TO FIT

.. in length and at
shoulders, bust, sleeves

the **SHORTER WOMAN** . .

5 ft. 3½ in. and under

the **AVERAGE MISS** . .

5 ft. 2½ in. to 5 ft. 6½ in.

the **TALL MISS** . .

5 ft. 7 in. and over



1 Braid-edged Button Coat in all wool fleece has the soft simplicity that flatters everyone. Sloped shoulders. Milium insulated lining.

Shorter Woman . . Sizes 14½, 16½, 18½, 20½, 22½, 24½. *State size.*

Average Miss . . Sizes 8, 10, 12, 14, 16, 18. *State size.*

Tall Miss . . Sizes 12T, 14T, 16T, 18T, 20T. *State size.*

N17 H 2113F—Camel tan

N17 H 2110F—Medium gray

N17 H 2111F—Light beige

N17 H 2112F—Medium blue

Shipping wt. 4 lbs. 12 oz...\$34.90

2 Classic Clutch Coat of 90% wool, 10% cashmere. (Black is polished pure wool.) Stitch detail. Milium insulated lining. Ornament incl.

Shorter Woman . . Sizes 16½, 18½, 20½, 22½, 24½. *State size.*

Average Miss . . Sizes 8, 10, 12, 14, 16, 18. *State size.*

Tall Miss . . Sizes 10T, 12T, 14T, 16T, 18T, 20T. *State size.*

N17 H 2967F—Red

N17 H 2965F—Black

N17 H 2966F—Light beige

N17 H 2968F—Medium blue

Shipping wt. 4 lbs. 2 oz....\$24.90

3 Surface-textured Monotone Wool Tweed fully lined and amply collared with alpaca pile on cotton back . . a cozy, fashionable coat for winter. Sleeves are warmly interlined, acetate lined.

Shorter Woman . . Sizes 14½, 16½, 18½, 20½, 22½. *State size.*

Average Miss . . Sizes 6, 8, 10, 12, 14, 16, 18. *State size.*

Tall Miss . . Sizes 12T, 14T, 16T, 18T, 20T. *State size.*

N17 H 4381F—Medium gray with gray pile

N17 H 4380F—Beige with brown pile. Shpg. wt. 5 lbs. 12 oz....\$39.90

Genuine Suede Leather . . aristocrat of out-door fashion . . rugged, long-wearing, never out of style. Well worth its price.

Boltaflex 400 Expanded Vinyl Plastic . . looks incredibly like suede and is nicely budget-priced. Sponges clean.

1 The Topper . . lined in Orlon® acrylic pile on cotton back. Sleeves lined in acetate quilted to reprocessed wool, other fibers. *Misses' sizes 8, 10, 12, 14, 16, 18. State size.*

Suede Leather
N17 H 5105F—Med. green
N17 H 5106F—Dark brown
Wt. 4 lbs. 6 oz.
\$5 monthly, cash **\$49.90**

Boltaflex Vinyl
N17 H 5680F—Med. green
N17 H 5681F—Dark brown
Shpg. wt. 3 lbs. . . **\$21.90**

Fine Cabretta Leather . . its creamy texture is as smooth as butter; its look one of highly fashionable classic good taste. Cleans easily with a damp cloth.

Boltaflex 400 Expanded Vinyl Plastic . . looks like Cabretta . . softest, most supple vinyl fabric we've seen (next best thing to leather). Priced for budget watchers. Wipes clean.

2 The Jacket . . versatile with or without sleeveless zip-liner of Orlon acrylic pile on cotton back. Fully lined. *Misses' 8, 10, 12, 14, 16, 18. State size.*

Cabretta Leather
With Zip-liner. Shpg. wt. 3 lbs. 12 oz.
N17 H 5005F—White with black pile
N17H5006F—Beige N17H5007F—Black
N17H5012F—Haze green (med.) **\$34.90**
Without Zip-liner. Shpg. wt. 3 lbs. 6 oz.
N17H5110F—White N17H5112F—Black
N17H5111F—Beige
N17H5113F—Haze green (med.) **\$29.90**

Boltaflex Vinyl
With Zip-liner. Shpg. wt. 3 lbs. 12 oz.
N17H5580F—White with black pile
N17H5581F—Beige N17H5582F—Black
N17H5583F—Haze green (med.) . . **\$16.90**
Without Zip-liner. Shpg. wt. 3 lbs. 6 oz.
N17H5685F—White N17H5687F—Black
N17H5686F—Beige
N17H5688F—Haze green (med.) . . **\$12.90**

3 The Button-front Coat . . fully lined. With or without sleeveless zip-liner of Orlon acrylic pile (cotton-backed). *Misses' 8, 10, 12, 14, 16, 18. State size.*

Cabretta Leather
With Zip-liner. Shipping wt. 4 lbs. 11 oz.
N17 H 5000F—Beige
N17 H 5001F—White with black pile
N17 H 5002F—Black . . \$6 monthly, cash **\$59.90**
Without Zip-liner. Shipping wt. 3 lbs. 12 oz.
N17 H 5032F—Beige
N17 H 5033F—White
N17 H 5034F—Black . . \$5 monthly, cash **\$49.90**

Boltaflex Vinyl
With Zip-liner. Shipping wt. 4 lbs. 11 oz.
N17 H 5575F—Beige
N17 H 5576F—White with black pile
N17 H 5577F—Black **\$21.90**
Without Zip-liner. Shipping wt. 4 lbs. 2 oz.
N17 H 5675F—Beige
N17 H 5676F—White
N17 H 5677F—Black **\$16.90**

GENUINE LEATHERS

.. also their
fabulous
plastic
counterparts





1



2



3



4

1 Double-Knit Suit in Worsted Wool or Cotton. Braid-trimmed, lined jacket takes to blouses, is marvelous on its own. Seat-lined skirt. Misses' sizes 8, 10, 12, 14, 16. State correct size.

Worsted Wool Jersey.

Shipping weight 2 lbs. 8 oz.
N17H3012F—Beige with brown trim
N17H3013F—Black with beige trim
N17H3014F—Medium gray with light gray trim..... **\$19.90**

Cotton Knit. Shpg. wt. 2 lbs. 3 oz.
N17H3119F—Beige with brown trim
N17H3120F—Black with beige trim
N17H3121F—Medium gray with light gray trim..... **\$14.90**

2 Suit with Black-dyed Rabbit Collar (fur origin: France). Classic walking suit in black-and-white tweed of rayon, nylon and reprocessed wool. Also in all black polished wool. Lined jacket.

Misses' sizes 8, 10, 12, 14, 16, 18. State correct size.

N17 H 3016F—Tweed
N17 H 3017F—All black
Shpg. wt. 3 lbs. 8 oz.. **\$19.90**

Shorter Women's 14½, 16½, 18½, 20½, 22½, 24½. State size.
N17 H 3500F—Tweed
N17 H 3501F—All black
Shpg. wt. 3 lbs. 8 oz.. **\$21.90**

3 Foam-laminated Acrylic Crepe Walking Suit features fashion's newest pet, the pea jacket. Both skirt and jacket fully lined.

Misses' sizes 10, 12, 14, 16, 18, 20. State correct size.

Two-piece Suit.

N17 H 3020F—Black
N17 H 3021F—Beige
N17 H 3022F—Darkgreen
Shpg. wt. 3 lbs..... **\$24.90**

Jacket Only.

N17 H 3503F—Black
N17 H 3504F—Beige
N17 H 3505F—Dark green
Shpg. wt. 2 lbs. 8 oz.. **\$18.90**

4 Wool Plaid Walking Suit . . casually handsome and so very wearable with many different solid-color accessories. Button-up cowl collar converts to choir-boy style. Jacket is lined; skirt is seat-lined to prevent sagging.

Misses' sizes 8, 10, 12, 14, 16, 18. State correct size.
N17 H 3024F—Green and rust plaid
N17H3025F—Medium blue and green plaid
Shipping wt. 3 lbs. 8 oz..... **\$24.90**

MEASURE AND BE SURE . .
see page 732 for measurement charts

Big, Bold Pouch of soft top-grain cowhide. Double ring bamboo handle. Unlined. About 13x10 in. Price includes 10% Fed. Excise Tax.
88 H 362E—Maple tan
88 H 363E—Black
88 H 365E—Otter (taupe brown). Shipping weight 2 lbs.. **\$10.99**





1

1 Mink-collared Suit. Natural Ranch Mink circles the neckline and dresses up this chic nubby-textured pure wool. Dolman sleeves are bracelet-length. Buttons close with self-fabric loops. Lined jacket. Seat-lined skirt. Shipping weight 2 pounds 8 ounces.
Misses' sizes 10, 12, 14, 16, 18, 20. State correct size.
 N17 H 3064F—Rust
 N17 H 3065F—Beige..... \$29.90



2

2 Walking Suit with Color-matched Dyed Mouton Lamb. Wedding band collar frames your face beautifully; more fur circles the ¾-length sleeves. Foam-laminated acrylic crepe . . both jacket and skirt are fully lined. Shipping weight 2 pounds 8 ounces.
Misses' sizes 8, 10, 12, 14, 16, 18. State correct size.
 N17 H 3028F—Beige
 N17 H 3029F—Black
 N17 H 3030F—Peacock blue..... \$24.90

3 Wool Tweed Ensemble lavished with natural raccoon . . or untrimmed if you prefer. Marvelous rust, green and black coloring flatters everyone. Lined jacket and coat. Seat-lined skirt. *Misses' sizes 10, 12, 14, 16, 18, 20. Shorter Women's sizes 14½, 16½, 18½, 20½, 22½, 24½. State size.*

3-Pc. Ensemble with Fur Collar
 N17 H 3032F—Wt. 5 lbs. 8 oz.. \$57.00

3-Pc. Ensemble without Fur Collar
 N17 H 3036F—Shpg. wt. 5 lbs. \$47.00

Coat Only with Fur Collar
 N17 H 3044F—Shpg. wt. 4 lbs.. 35.00

Suit Only.
 N17 H 3040F—Wt. 2 lbs. 13 oz.. 25.00



3



Just say "Charge it" . . see page 707



As nice as they look .. they're





only \$12⁹⁰ to \$19⁹⁰

1 Dressy Topper. Milium insulated lining. Ornament included. Shipping weight 2 lbs. 14 oz. Misses' sizes 8, 10, 12, 14, 16, 18. Beige 90% Wool, 10% Cashmere. N17 H 1821F—State size... \$12.90 Black Polished Wool. N17 H 1820F—State size... \$12.90

3 Ripple-textured Wool Coat has 2-way collar... closes high or lies flat. Milium insulated lining. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 4 lbs. 9 oz. N17 H 1448F—Beige N17 H 1447F—Red N17 H 1450F—Royal blue... \$19.90

5 All Wool Tweed Coat. Warmly interlined; fully lined. Misses' sizes 10, 12, 14, 16, 18, 20. Shorter Women's 16½, 18½, 20½, 22½, 24½. State size. Wt. 4 lbs. 14 oz. N17H1451F—Brown and white N17H1452F—Gray and white \$19.90 Also in Solid Black Polished Wool. N17 H 1453F... \$19.90

7 Zip-lined Tweed Coat... re-used wool, nylon and other fibers. Lined. Sleeveless liner of black acrylic pile on cotton back. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 5 lbs. 5 oz. N17H1480F—Blue and gray N17H1481F—Black and white \$19.90

9 Fur-trimmed Suit. Matched dyed mouton lamb on foam-laminated Orlon® acrylic and wool jersey. Lined skirt; jacket. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 2 lbs. 6 oz. N17 H 3052F—Beige N17 H 3053F—Light blue N17 H 3054F—Black... \$19.90

11 Chic Suit... textured wool and nylon. Brief, lined jacket. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 2 lbs. 3 oz. N17 H 3048F—Green N17 H 3049F—Camel tan N17 H 3050F—Peacock blue... \$12.90

2 Sporty Topper... Black-and-white checked wool and nylon... interlined; lined. Wt. 3 lbs. 14 oz. Juniors and Misses. Sizes 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. N17 H 1875F—State size... \$12.90 Women's and Shorter Women's. Sizes 34, 36, 38, 40, 42, 44; 14½, 16½, 18½, 20½, 22½, 24½. N17 H 1877F—State size... \$13.90

4 All Wool Coat... warmly interlined; lined. Shpg. wt. 5 lbs. Juniors and Misses 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size. N17 H 1475F—Peacock blue N17 H 1476F—Black N17 H 1477F—Light beige... \$19.90

6 Acrilan® acrylic Knit Coat... Scott Apparel foam laminated. Milium-insulated acetate lining. Juniors and Misses. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16. State size. Shpg. wt. 3 lbs. 4 oz. N17H4365F—Red N17H4366F—Black N17H4367F—Natural beige... \$19.90

8 Gray Melton-cloth Coat... new wool, reprocessed wool and other fibers. Plaid Orlon® acrylic and rayon scarf. Milium insulated lining. Wt. 5 lbs. 9 oz. Juniors and Misses 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. N17 H 4355F—State size... \$19.90

10 Fur-collar Suit... black-dyed rabbit (fur origin: France). Black-and-white tweed of rayon, nylon and reprocessed wool. Lined jacket. Wt. 2 lbs. 12 oz. Misses' sizes 8, 10, 12, 14, 16, 18. N17 H 3056F—State size... \$17.90 Also in Solid Black... reprocessed wool, new wool and nylon. N17 H 3057F—State size... \$17.90

12 Tweed Walking Suit... reprocessed wool, rayon and nylon. Lined jacket. Shpg. wt. 3 lbs. 6 oz. Misses' sizes 8, 10, 12, 14, 16. N17H3366F—Brown N17H3367F—Gray. State size. \$13.90

Iranian CASHMERE SCALED TO FIT

\$4800 Untrimmed styles

\$6800 Fur-trimmed style

100% imported fibers; hand-finished edges, Milium-insulated lining

13 Button Coat. Misses' sizes 10, 12, 14, 16; Tall Misses' 14T, 16T, 18T, 20T; Shorter Women's 16½, 18½, 20½, 22½. State size. N17 H 1087F—Medium gray N17 H 1085F—Bamboo beige N17 H 1086F—Black. Shpg. wt. 4 lbs. 14 oz. \$5 monthly; cash \$48.00

14 Mink-trimmed Clutch Coat. Misses' sizes 8, 10, 12, 14, 16, 18; Tall Misses' 12T, 14T, 16T, 18T, 20T; Shorter Women's 16½, 18½, 20½, 22½. State size. Shipping weight 5 pounds. N17 H 1089CF—Bamboo beige with natural ranch (dark brown) mink N17 H 1090CF—Black with natural white mink N17 H 1091CF—Med. gray with natural gray mink. \$7 monthly; cash \$68.00

15 Clutch Coat... (same style and sizes as coat 14. State size). N17 H 2307F—Black N17 H 2306F—Bamboo beige N17 H 2309F—Med. gray. Shpg. wt. 4 lbs. 14 oz. \$5 monthly; cash \$48.00



13



14



15



Pile-lined for winter warmth and fun

1 Tweed or Solid-color. Lined in deep acrylic pile on cotton back. Interlined, acetate-lined sleeves. Chin collar also lies flat.

Misses' sizes 10, 12, 14, 16, 18, 20. State size. Shpg. wt. 5 lbs. 11 oz.

Fleecy Tweed of reused wool, mohair, reprocessed wool, and other fibers. Heather green with green pile.

N17 H 4393F...\$19.90

Solid Black all wool, with white pile.

N17 H 4394F...\$19.90

2 Cotton Poplin . . dyed mouton lamb collar. Top lined in acrylic pile on cotton back; sleeves and bottom lined in acetate quilted to reused wool, other reused fibers. Water repellent.

Juniors and Misses. Sizes 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 20. State size. Shpg. wt. 3 lbs. 4 oz.

N17 H 7004F—All green

N17 H 7005F—Beige;

logwood brown collar

N17 H 7006F—All

black. \$12.90

3 Rayon and Cotton Twill . . Sherlon acrylic pile lining on cotton back. Sleeves lined in acetate quilted to acrylic batting. Water repellent.

Juniors and Misses. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 20. State size. Shpg. wt. 3 lbs. 6 oz.

N17 H 7100F—Brass-

gold with butter-color

pile

N17 H 7101F—Black

with ivory pile

N17 H 7102F—All

beige. \$19.90

4 Black-dyed Rabbit Collar (fur origin: France) . . warm and fanciful on a youthful black coat of reprocessed wool melton cloth with gold acrylic pile lining on cotton back. Interlined, acetate-lined sleeves.

Juniors and Misses. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16; Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. Please state size.

Shipping weight 5 lbs. 13 oz.

N17 H 4390F...\$19.90

5

Choice of 2 fabrics. Lined in Orlon acrylic pile on cotton back. Sleeves rayon-lined; interlined with reprocessed wool, other fibers. Water repellent. Hood-collar. Belt included. *Misses' sizes 8, 10, 12, 14, 16, 18. State size.*

Wide-wale Cotton Corduroy. Wt. 4 lbs. 13 oz.

N17 H 7033F—Olive green with beige pile

N17 H 7034F—Taupe brown with beige pile

N17 H 7035F—Black with white pile...\$19.90

Cotton Poplin. Wt. 4 lbs 13 oz.

N17 H 7030F—All beige

N17 H 7031F—Med. stone green;

dark green pile. \$19.90



soft, supple

Water-repellent COTTON SUEDE

lined with warm, butter-color
Sherlon acrylic pile
on cotton back

1 Cardigan Coat with convertible pile cuffs. Sleeves lined in acetate quilted to acrylic batting. Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size. N17 H 7000F—Rust
N17 H 7001F—Loden (med.) green
Shpg. wt. 3 lbs. 13 oz. \$22.90

2 Car Coat . . bottom lined with wool-and-acrylic plaid. Sleeves lined in acetate quilted to acrylic batting. Shipping weight 3 lbs. Juniors and Misses. Sizes 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 20. State size. N17 H 6037F—Loden green
N17 H 6038F—Rust \$19.90

3 Scoota Suit. Sleeves are lined in rayon quilted to reprocessed wool and acetate. Back-zipped, tapered pants are unlined. Misses 8, 10, 12, 14, 16, 18. State size.

2-Piece Set. Shpg. wt. 3 lbs. 10 oz.
N17 H 3325F—Rust
N17 H 3326F—Dk. olive green \$27.90

Jacket Only. Shpg. wt. 3 lbs. 2 oz.
N17 H 3329F—Rust
N17 H 3330F—Dk. olive green \$19.90

Natural Raccoon Collars

Full, cuddly fur collars make these rayon and combed cotton twills so smart. Linings are soft acrylic pile on cotton back.

4 Jacket . . great casual for country or sports. Sleeves lined in acetate quilted to acrylic batting. Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size. Shipping weight 3 lbs. 2 oz. N17 H 6057F—Beige with beige pile
N17 H 6058F—Black with brass-gold pile
N17 H 6059F—Brass-gold with black pile . . . \$22.90

5 Coat . . your constant cold-weather companion. Sleeves lined in acetate quilted to acrylic batting. Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size. Shpg. wt. 3 lbs. 14 oz. N17 H 7016F—Black with brass-gold pile
N17 H 7017F—Beige with beige pile
N17 H 7018F—Brass-gold with black pile . . . \$26.90

MEASURE TO BE SURE . . see page 732 for measurement charts

Just say "Charge It" . . see page 707



1 Cotton Corduroy lined in Orlon® acrylic pile on cotton back. Sleeves lined in acetate quilted to acrylic batting. *Misses' sizes 8, 10, 12, 14, 16, 18. Shorter Women's 14½, 16½, 18½, 20½, 22½, 24½. State size.* Shipping weight 4 lbs. 6 oz.
 N17 H 6189F—Green; green pile
 N17 H 6187F—Medium fawn brown with beige pile
 N17 H 6188F—Charcoal gray with gray pile.....\$16.90

2 Melton Cloth (50% new wool, 40% reprocessed wool, 10% other fibers). Lining of acrylic pile on cotton back. Sleeve lining of acetate quilted to acrylic batting. Leather thong belt. *Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size.* Shpg. wt. 4 lbs. 8 oz.
 N17 H 6005F—Dark green with butter-color pile
 N17 H 6006F—Dark gray with ivory pile.\$24.90

3 Acrilan® Acrylic Pile on cotton back; luxuriously outlined with genuine leather trim. Lined in rayon quilted to acetate and other fibers. A rich, warm coat. *Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. Please state size.* Shpg. wt. 4 lbs.
 N17 H 6013F—Beige with brown trim
 N17 H 6014F—Medium green with black trim
 N17 H 6015F—All black \$29.90

the LONGER LOOK IN CAR COATS



1



2



3



4



5

4 Cotton Duck trimmed and lined with Sherlon acrylic pile on cotton back. Sleeves lined in acetate quilted to acrylic batting. Water-repellent. *Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size.*
 N17 H 6025F—Blue with white pile
 N17 H 6026F—Camel tan with butter-color pile
 N17 H 6027F—Medium green with butter-color pile. Wt. 3 lbs...\$16.90

5 Wool and Nylon Fleece . . styled with black braid trim; lined in acetate quilted to acrylic batting. *Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16. State size.* Shipping weight 3 pounds 8 ounces.
 N17 H 6009F—White
 N17 H 6010F—Brass gold
 N17 H 6011F—Medium blue. \$ 16.90



6



8



10



12



7



9



11



13

Comfort and Warmth for Active Wear

6 Cotton Poplin. Cotton-backed Orlon® acrylic pile forms cuffs; lines upper back, hood-collar. Acetate lining quilted to acrylic batting. Repels water. *Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18.* N17 H 6017F—Beige with green pile N17 H 6018F—Med. green; green pile N17 H 6019F—Slate gray; gray pile *State size.* Wt. 3 lbs. 5 oz. . . . \$12.90

7 Cotton Poplin . . lined in acetate quilted to acrylic batting. Hood-collar lined in Orlon acrylic pile, cotton-backed. Water-repellent. *Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size.* N17 H 6045F—Green; green pile trim N17 H 6046F—Lt. beige; beige pile trim N17 H 6047F—Med. blue; white pile trim. Shipping wt. 2 lbs. 10 oz. \$9.90

8 Foam-laminated bulky-knit Orlon acrylic. Orlon acrylic pile (cotton-backed) on collar. Acetate lining quilted to acrylic batting. Washable. *Juniors and Misses 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18; Shorter Women 14½, 16½, 18½, 20½, 22½, 24½. State size.* Shpg. wt. 3 lbs. 8 oz. N17H6380F—Gold N17H6383F—Black N17H6381F—Champagne beige. \$19.90

9 Black Polished Wool with black-dyed rabbit collar (fur origin: France). Brass-gold lining of acrylic pile on cotton back. Sleeves lined in acetate quilted to acrylic. *Juniors and Misses 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 20; Shorter Women 14½, 16½, 18½, 20½, 22½, 24½. State size.* Shpg. wt. 3 lbs. 13 oz. N17 H 6029F. \$19.90

10 Acrilan® Acrylic Knit . . foam-laminated, lined in Sherlon acrylic pile on cotton back. Sleeves lined in acetate quilted to acrylic. *Juniors and Misses sizes 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 20; Shorter Women's 14½, 16½, 18½, 20½, 22½, 24½. State size.* Shpg. wt. 3 lbs. N17H6021F—Red with butter-color pile N17H6022F—Sand beige; beige pile N17 H 6023F—Black with butter-color pile. \$19.90

11 Fluffy Orlon Acrylic Pile on cotton back. Completely lined. *Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size.* Shpg. wt. 2 lbs. 11 oz. N17H8075F—Green N17H8078F—Black N17 H 8076F—White N17 H 8077F—Taupe brown. \$12.90

12 Rayon and Combed Cotton Twill . . lined in Orlon acrylic pile on cotton back. Sleeves lined in acetate quilted to acrylic. Water-repellent. *Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size.* N17 H 6033F—Black with white pile N17 H 6035F—Lt. beige with brown pile N17 H 6034F—Brass gold with bronze pile. Shpg. wt. 3 lbs. . . \$16.90

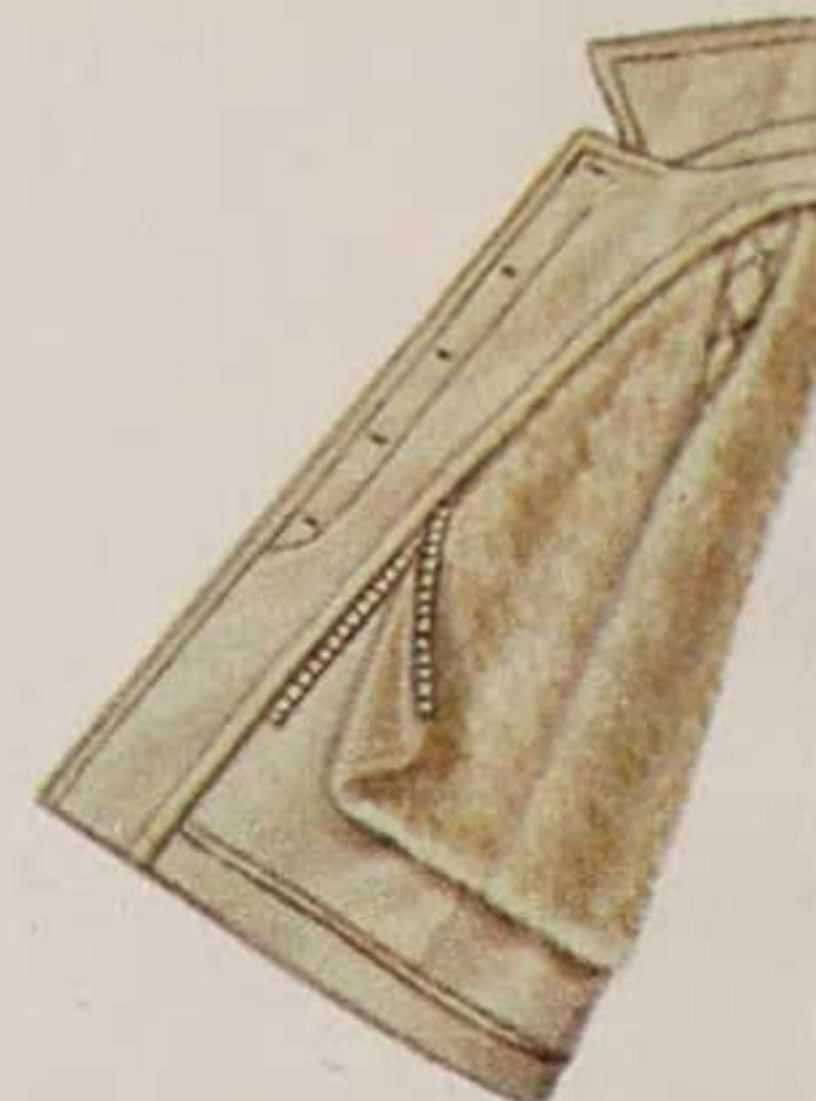
13 Gray and White Wool Tweed . . wool knit scarf with red, white and black stripes matches lining of Orlon acrylic pile on cotton back. Sleeve lining: rayon quilted to acrylic. *Juniors and Misses. Sizes 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 20. State size.* N17 H 6355F—Wt. 3 lbs. 10 oz. \$19.90

PROPORTIONED Weather-guard raincoats

With or Without Orlon® Pile Zip-Liner



SEARS 4-STAR VALUES . . tailored so painstakingly, under such careful supervision, we believe you'll find no finer anywhere. Zip-liner of DuPont's acrylic pile on cotton back gives weightless warmth. Fully lined.



PETITE . . fits 5 ft. 3 in. and under. *Petite Misses' sizes 6P, 8P, 10P, 12P, 14P, 16P*
SHORTER WOMAN . . fits 5 ft. 3½ in. and under. *Sizes 14½, 16½, 18½, 20½, 22½, 24½*
AVERAGE . . fits 5 ft. 2½ in. to 5 ft. 6½ in. *Misses' sizes 8, 10, 12, 14, 16, 18, 20. Women's sizes 40, 42*
TALL . . fits 5 ft. 7 in. and over. *Tall Misses' sizes 12T, 14T, 16T, 18T, 20T*

\$24⁹⁰

with Zip-liner

\$16⁹⁰

without Zip-liner

Dashing Trench Coat in water-repellent rayon-and-acetate that looks like silk. Foam-laminated for weightless warmth. Dropped shoulder-line, gold-color buttons and buckles.

With Zip-out liner (sleeves of foam-laminated acetate). *Sizes above. State size. Wt. 3 lbs. 12 oz.*

N17 H 9300F—Black with beige liner

N17 H 9301F—Light beige with beige liner \$24.90

Without Zip-liner. Sizes above. State size.

N17 H 9304F—Black

N17 H 9305F—Light beige. Shpg. wt. 3 lbs. \$16.90

\$17⁹⁰

with Zip-liner

\$9⁹⁰

without Zip-liner

Chesterfield Classic, never out of fashion in water-repellent rayon and combed cotton twill.

With Zip-out liner (sleeves of acetate quilted to acetate). *Sizes above. State size. Wt. 3 lbs. 11 oz.*

Bag sold on page 92.

N17 H 9291F—Brass gold with brass liner

N17 H 9292F—Black with butter-color liner

N17 H 9293F—Beige; butter-color liner. . . \$17.90

Without Zip-liner. Sizes above. State size.

N17 H 9295F—Brass gold

N17 H 9296F—Black

N17 H 9297F—Beige. Shpg. wt. 3 lbs. \$9.90

\$17⁹⁰

with Zip-liner

\$9⁹⁰

without Zip-liner

Cotton Poplin Balmacaan; DuPont's water-repellent Zelan finish, crease-resistant Zeset finish. Laboratory proven washable . . no repellency loss.

With Zip-out liner (sleeves of acetate quilted to acetate). *Sizes above. State size. Wt. 3 lbs. 14 oz.*

N17 H 9254F—Light beige with beige liner

N17 H 9255F—Med. stone green with green liner

N17 H 9258F—Black with butter-color liner \$17.90

Without Zip-liner. Sizes above. State size.

N17 H 9250F—Light beige

N17 H 9260F—Black

N17 H 9251F—Med. stone green. Wt. 3 lbs. \$9.90





Four Pretty Looks for rainy days

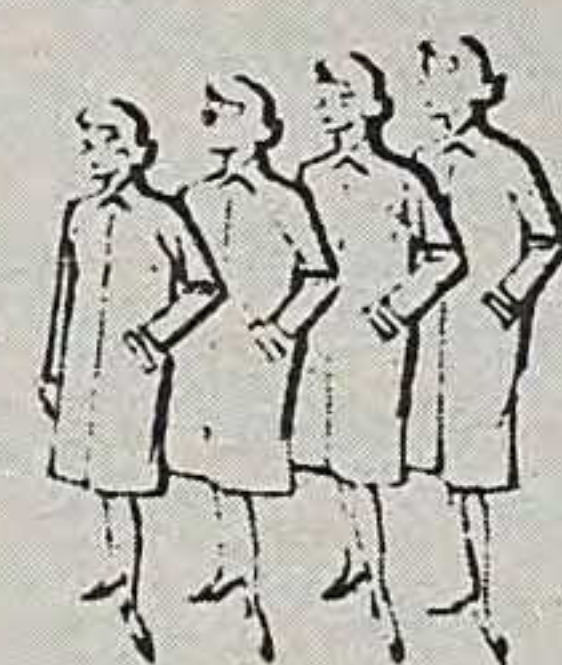
1 Reversible with Umbrella. Foam-laminated Orlon® acrylic and wool jersey with harmonizing cotton print that matches umbrella. Water-repellent.
Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size. Wt. 4 lbs.
 N17 H 9274CF—Beige N17 H 9275CF—Black
 N17 H 9276CF—Bright Green
 N17 H 9277CF—Bright blue.....\$17.90

3 Black-and-white Tweed . . rayon, nylon, acetate, reprocessed wool fabric made in Italy. Collar buttons high or lies flat. Milium insulated lining. Water-repellent.
Misses 10, 12, 14, 16, 18, 20. State size.
 N17 H 9283F—Shpg. wt. 3 lbs. 10 oz.....\$12.90
Shorter Women's 14½, 16½, 18½, 20½, 22½, 24½. State size.
 N17 H 9285F—Shpg. wt. 3 lbs. 10 oz. . . \$14.90

2 Foam-laminated Cotton Denim shows off great big pockets and a red-and-white candy-striped lining. Bracelet-length raglan sleeves. Water-repellent.
Juniors and Misses. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16. Please state size.
 Shipping weight 3 pounds 12 ounces.
 N17 H 9287F—Light blue
 N17 H 9288F—Charcoal (dark) gray \$17.90

4 Belted Fashion in lustrous, water-repellent rayon and combed cotton twill. Can also be worn flared. Milium insulated acetate lining. Shpg. wt. 3 lbs. 12 oz.
Juniors and Misses. Sizes 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18. State size.
 N17 H 9356F—Brass gold
 N17 H 9360F—Black
 N17 H 9361F—Beige.....\$14.90

PROPORTIONED



\$12⁹⁰

Coat plus
Umbrella

PETITE . . fits 5 ft. 3 in. and under.
Petite Misses' sizes 6P, 8P, 10P, 12P, 14P, 16P.

SHORTER WOMAN.. fits 5 ft. 3½ in. and under.
Sizes 14½, 16½, 18½, 20½, 22½, 24½.

AVERAGE . . fits 5 ft. 2½ in. to 5 ft. 6½ in.
Misses' sizes 8, 10, 12, 14, 16, 18, 20.
Women's sizes 40, 42.

TALL . . fits 5 ft. 7 in. and over.
Tall Misses' sizes 12T, 14T, 16T, 18T, 20T.

Cotton poplin treated with Scotchgard® Brand Stain Repeller reverses to harmonizing acetate print that matches umbrella. Hood collar. Water-repellent.
Sizes above. State size. Shpg. wt. 4 lbs.
 N17 H 9017CF—Medium willow green
 N17 H 9016CF—Light beige
 N17 H 9019CF—Black.....\$12.90

Good taste is always good
fashion... a tradition
we uphold in our

DOUBLE KNIT WOOL JERSEY



We went 'round the world to get this
finer quality worsted wool. In Australia,
the soft virgin Merino wool fibers were
selected. They were spun and yarn-dyed,
as opposed to piece-dyed, for the utmost
in richness and uniformity of color. In
Belgium, the yarns were knitted on special
double-needle machines, creating a
lightweight fabric with substantial body
for draping and with the right amount
of elasticity for shape retention.

Here in the United States, the fabric was
fashioned into the delightful styles shown.

Superbly tailored with closely stitched,
generous side seams . . reinforcing
tape at the waistlines . . 2-inch hems.
All this . . and yet, Sears double-knit
jerseys are modestly priced.

Three-piece Suitdress. Jacquard-patterned sleeveless blouse
has hidden elastic at the waistline to give it a smart blouson
effect . . back zipper. Easy-fitting cardigan jacket with patch
pockets. Side-zippered slim skirt. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. Please state size.

N31 H 7825F-Lt. gray blouse with dark gray jacket and skirt

N31 H 7826F-Lt. brown blouse with dark brown jacket and skirt.

Shipping weight 1 pound. \$26.50

Plush Cut-Velvet Hat and Bag
. . . multicolor floral pattern of
rayon pile on cotton back.

The Beret. Fits 21¾ to 22½
inches. Shpg. wt. 13 oz.

N78 H 6355. \$7.99

The Pouch Bag. Soft plastic
front cuff, handle, gussets.
Rayon lined; zipper pocket.
About 14x10 in. Price includes
10% Federal Excise Tax.

Shpg. wt. 2 lbs. 4 oz.
88 H 370E. \$9.99



1 Wide-midriff Sheath makes a tiny-looking waist. Fine details: embroidered eyelet holes on self-belt. Back zipper. Wool . . dry clean. Misses' sizes 10, 12, 14, 16, 18. Please state size.

N31 H 7860F—Black
N31 H 7861F—Beige
Shpg. wt. 1 lb. 4 oz. . . \$17.50

2 Two-piece Middy Dress . . pullover top drapes and ties handsomely at the neckline. Sheath skirt has easy side zipper. Wool . . dry clean. Misses' sizes 8, 10, 12, 14, 16. Please state size.

N31 H 7834F—Red
N31 H 7835F—Medium green
Shpg. wt. 1 lb. 6 oz. . . \$19.50

3 Coatsdress detailed with metallic buttons and loops down the front; long sleeves. Wool . . dry clean. Misses' sizes 10, 12, 14, 16, 18. Please state size.

N31 H 7828F—Dark brown
N31 H 7829F—Dark gray
Shpg. wt. 1 lb. 1 oz. . . \$19.50

Shorter Women's 14½, 16½, 18½, 20½, 22½. State size.

N31 H 7830F—Dark brown
N31 H 7831F—Dark gray
Shpg. wt. 1 lb. 1 oz. . . \$20.50

4 Jewel-neckline Sheath buttons to waistline in back, short zipper below. Wool; dry clean. Wt. 1 lb. 4 oz. Misses' sizes 10, 12, 14, 16, 18. Please state size.

N31 H 7893F—Royal blue
N31 H 7895F—Medium green
N31 H 7894F—Black . . \$16.50

Tall Misses' sizes 12T, 14T, 16T, 18T. State size.

N31 H 7896F—Royal blue
N31 H 7898F—Medium green
N31 H 7897F—Black . . \$17.50

Double-knit wool jersey dresses in Junior sizes on page 48; one in Shorter Women's sizes on page 55. More Tall Misses' dresses, in other fine fabrics, on pages 3, 34, 39, 43, 65, 66, 72.



Our Mary Lewis

full-fashioned

ITALIAN

KNITS

Fine-gauge wool dresses made in Italy. Young, practical . . stay shapely, never wrinkle. All have 2-inch hems . . so easy to alter.

Fashion Hint: for a smoother line, wear a taffeta slip or petticoat . . see pages 276 and 282.

1 Classic Costume . . superb dress and jacket deftly defined with rayon-and-acetate satin. Dress has neckline zipper and elasticized waist. Hand wash separately. Shpg. wt. 2 lbs. 2 oz. *Misses' sizes 8, 10, 12, 14, 16. State size.*
N31 H 8234F—Light beige
N31 H 8233F—Black. **\$29.50**

2 Casual Costume . . short-sleeved dress with bulky-ribbed cardigan. Dress has neckline zipper, elasticized waist. Easy cardigan crisped with contrast color. Hand wash separately. *Misses' sizes 10, 12, 14, 16, 18. State size.*
N31 H 8237F—Dark gray with light gray and white
N31 H 8238F—Peacock blue with lt. turquoise and white. Shpg. wt. 1 lb. 2 oz. **\$18.50**

3 Pocketed Jacket, Slim Skirt . . impeccably tabbed, briskly buttoned duo. Side-zippered skirt fits smoothly. Hand wash separately. *Misses' sizes 8, 10, 12, 14, 16. State size.*
N31 H 8235F—Putty with dark gray
N31 H 8236F—Berry red with skipper blue
Shipping weight 2 pounds. **\$21.50**

4 3-piece Fashion, dashed with color. Double-breasted jacket, short-sleeved overblouse, side-zippered skirt. Hand wash separately. *Misses' sizes 8, 10, 12, 14, 16. State size.*
N31 H 8231F—Skipper blue with red and white
N31 H 8232F—Coral red with black and white
Shipping weight 2 lbs. 4 oz. **\$25.50**

5 Bib-effect Dress. Ribbed cuffs; elasticized waist. Hand wash separately. Wt. 1 lb. 3 oz. *Misses' sizes 10, 12, 14, 16, 18. State size.*
N31 H 8223F—Berry red with beige
N31 H 8224F—Dark brown with beige . . . **\$11.00**
Shorter Women's sizes 14½, 16½, 18½, 20½, 22½. State size. Shipping weight 1 lb. 7 oz.
N31 H 8225F—Berry red with beige
N31 H 8226F—Dark brown with beige . . **\$12.00**

6 Low-pocketed Dress with gently eased, flattering lines. 4-button bodice closing; snug-fit elasticized waist. Hand wash separately. *Misses' sizes 8, 10, 12, 14, 16, 18. State size.*
N31 H 8221F—Peacock blue with light gray
N31 H 8222F—Light gray with bright blue
Shipping weight 1 pound. **\$11.00**

7 3-piece Casual here in smart camel color. Jaunty, demi-fit jacket; short-sleeved overblouse atop slim, side-zippered skirt. Overblouse boldly striped with camel, light gray, medium gray and white. Hand wash separately. *Misses' sizes 10, 12, 14, 16, 18. State size.*
N31 H 8227F—Shpg. wt. 2 lbs. **\$27.50**
Shorter Women's sizes 14½, 16½, 18½, 20½, 22½. Please state size.
N31 H 8229F—Shpg. wt. 2 lbs. 4 oz. . . . **\$28.50**

